Dear OWASP 2024 Global AppSec San Francisco Exhibitors and Sponsors,

On behalf of the OWASP Foundation, the conference planning team, and everyone attending the conference, we would like to thank you for supporting this year's conference.

I assure you that I will do everything to make your experience as positive and successful as possible. As you go through this document, please contact me with any questions or concerns you may have.

Monday - Wednesday - Training Sessions
Wednesday - 1pm-5pm Exhibitor Move-in Set-up
Thursday & Friday - Conference Days/Expo Halls/Networking Reception

Expo Location

Expo location is based on the expo level and date payment is received in full. Selection has begun. This is done in batches. Please keep an eye out for email and reply within the timeframe noted in the email.

**Please note that all exhibitors must be checked in and set up by 5pm on Wednesday, September 25.

Ticket Holders

Full Conference passes include access to breakfast, coffee breaks, and lunch on Thursday, September 26, and Friday, September 27, access to the conference talks & expo area, and conference activities such as our Meet the Mentor, and OWASP Brain Battle Spectacular (aka OWASP Jeopardy) are also included!

Additional full conference and expo-only passes may be purchased directly from the event website, as well as tickets for our newest added event activities, OWASP Newcomers Reception and Women in AppSec reception taking place on-site on Wednesday evening. **Note:** Women in AppSec and Newcomers receptions require a separate ticket purchase. All can be purchased directly from the event website (**https://sf.globalappsec.org/**).

Discount Codes & Unlimited Discount Code

All discount codes will be distributed this week. All attendees, including booth staff, MUST BE REGISTERED. **Please make sure your on-site team is registered no later than Aug. 20.**

Lead Scanner

An instructional email will be shared with you as we get closer to the event. You are the "team lead" for your company for this event. **It is important that the information is shared with your on-site team and your team is set up <ins>prior to the conference</ins>. There will not be a support time on-site.** Each license is valid for up to 3 users. **If you require an additional license or would like to purchase a license, please contact me** (kelly.santalucia@owasp.com) **by Aug. 20.** An additional license (valid for up to 3 users) is $350.

Check-in/Set-up/Tear-down

Exhibitor check-in & set-up Wednesday, September 25 1pm-5pm ****Please note that ALL exhibitors must be checked in and set up by 5pm on Wednesday, September 25.**

Exhibitor tear-down Friday, September 27 5pm-8pm

Conference Wi-Fi

There will be shared conference wi-fi available.

Network: available at the registration desk
Password: available at the registration desk

Event Schedule

Details on the event schedule can be found by visiting:
https://owasp2024globalappsecsanfra.sched.com/

Vendor Passport

To help generate the most foot traffic to your expo area, we will be hosting a Vendor Passport activity. **This is a benefit that is included in our Diamond and Gold exhibit**

packages. Silver and start-up exhibitors have the option to add the Vendor Passport to their package for an additional $100. The deadline to confirm your participation is Aug. 20. Please contact me (kelly.santalucia@owasp.com) to learn more.

Please remember to have your prize (valued at $50 or more), contributing to the success and excitement of the activity. Prizes must be unused, unopened, and easily transportable for convenience during collection and travel. If you do not have a prize, gift cards are a great option and are easy to find at a local store.

A member of the OWASP event management team will be around to collect your prize for the Vendor Passport program on Wednesday evening during set-up and again on Thursday morning. **PLEASE MAKE SURE YOUR PRIZE IS CLEARLY LABELED WITH YOUR COMPANY NAME ON THE OUTSIDE.**

How the Vendor Passport works:
Attendees will receive a "passport" when they check-in. They must visit all exhibitor booths to receive a "sticker". Exhibitors are to place a sticker **over their company logo only**. Once an attendee has visited all of the participating exhibitors and received their "stickers", they will drop their "passport" in a box at the registration desk. Winners will be pulled during the closing ceremony on Friday at 5:30pm. Winners must be present to win. Participating companies are encouraged to attend our closing ceremony so they can be recognized. Stickers will be provided inside your on-site packet upon arrival.

Official Global AppSec San Francisco Networking Reception sponsored by Adobe

The OWASP 2024 Global AppSec San Francisco official Networking Reception will be held Thursday evening, September 26 in the main exhibitor hall from 6:30pm-8:30pm. Drinks and food will be served. **All exhibitors are encouraged to attend** as it is a great opportunity to network with conference attendees. Open to all registered attendees.

Drink Tickets

Diamond exhibitors will receive 50 drink tickets. These will be included in the on-site packet. Please encourage your on-site team to distribute your tickets during the **day on Thursday**, allowing ticket holders to redeem them at the Networking Reception on Thursday evening. Tickets are valid on Thursday evening only - one drink per ticket. Drink tickets are available for purchase for an additional fee of $1,250 per 50 tickets to all exhibitors. If you are interested in purchasing drink tickets, please contact me (kelly.santalucia@owasp.com) no later than Aug 20.

3rd Party Contact Information

    A/V Rentals

        Lumens

        Eric De Groot ericdg@lumensav.com

        (M) 714-454-8317

    Electricity Orders

        Freeman

        Alex Wong

        (M) 415-823-1232

    Shipping & Material Handling including Furniture Rentals

        Freeman

        Alex Wong

        (M) 415-823-1232

    Lead Scanner Questions

        EventDex support@eventdex.com

On-site Contact Information

Kelly Santalucia, OWASP Foundation Director of Corporate Relations

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